

2025–26 Goals: Year in Review

7 of 12 goals complete · 2 partly complete · 3 did not run

Complete

Southman event hosting grant

Morden hosted its first tournament, with MBA support through the Rural Outreach Fund

Complete

Respect in Sport compliance for coaches

New process at sanctioned events and list cleaned up; coach email list created to promote coaching opportunities

Complete

New venue partnership in Selkirk

Selkirk club using a new gym; MBA ran a drop-in event and a Team East tryout there

Complete

All registrations through Tournament Software

First year back on Tournament Software for membership collection

Complete

Northern clinic in Thompson

Elliott delivered a clinic in Thompson

Complete

Player rankings maintained all season

Admin staff schedule set to time ranking updates

Complete

Policy updates for Sport MB compliance

All outstanding policies updated: Appeals, Code of Conduct, Provincial Team Selection

Partly

WDP relaunch with Whyte Ridge CC

Whyte Ridge Badminton Club joined the MBA with affiliated youth programs; the adult program didn't run

Partly

Brandon high school clinics and events

Brandon Badminton Club added a new junior tournament; summer camp gym space didn't work out

Did not run

2nd MBA Doubles in Selkirk

Cancelled for low registration; relaunched this fall as the season kick-off event

Did not run

Norway House: 2026 MIG and Norman Open

The 2026 MIG was cancelled and the tournament was not held

Did not run

Relaunch B&C as an affordable tournament

Cancelled for low registration; paused until demand brings it back

Key Items from 2025–26

Highlights of the year beyond our planned goals

Clubs and Community

- Welcomed three new clubs: Whyte Ridge Badminton Club, Pembina Valley Badminton and Community Badminton Club
- Ran two weeks of summer camps (Sport MB and Springfield)
- Delivered multiple coaching clinics

Events and Hosting

- Staff support for national events in Winnipeg: Junior Elite and Senior & Para Nationals
- Bid submitted for the 2027/28 Manitoba Junior Elite events
- Sport Event Hosting Grant for the MBA Fall Doubles Classic

Operations & Compliance

- Implemented the new Safe Sport requirements
- Introduced the BWF's new scoring system
- Updated bookkeeping process with Sport MB staff
- Moved offices and updated storage

Membership: 2023–24 vs 2024–25

Total memberships, competitive and club combined, as reported to Sport Manitoba

Total members, 2024–25

2,321

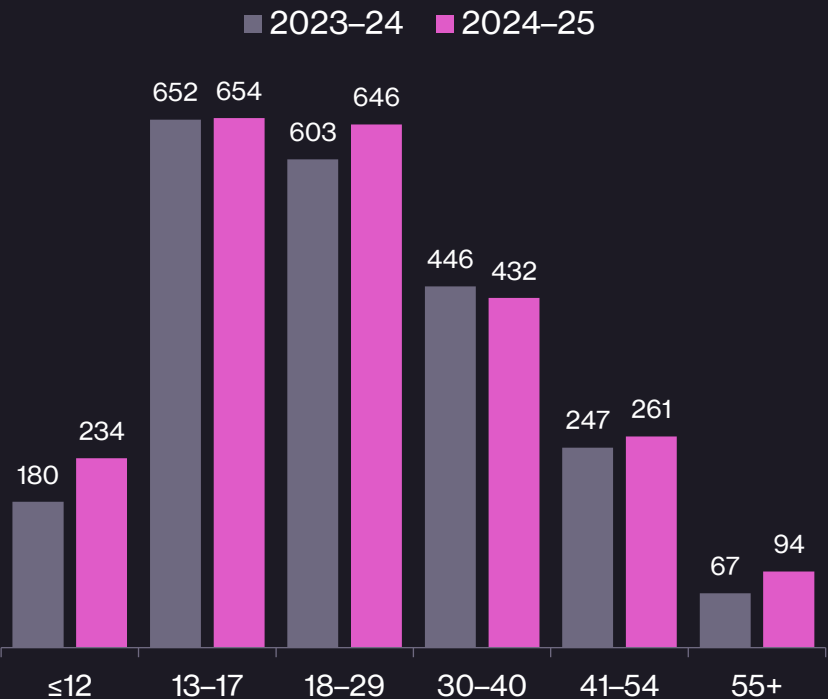
+126 (+5.7%)
from 2,195 in 2023–24

By gender

Female 925 +7.7%

Male 1,396 +4.5%

By age group



By region, 2024–25

East 95 +2

93 in 2023–24

North 87 –19

106 in 2023–24

South 203 –18

221 in 2023–24

West 127 –29

156 in 2023–24

Winnipeg 1,809 +190

1,619 in 2023–24

Reported one season behind for Sport Manitoba; 2025–26 will be reported next year.

Goals for 2026–27

12 goals for the season ahead

- MBLL Northern & Indigenous Support – new fund
- MBA Fall Doubles Classic – completed
- Relaunch the WDP program – partnering with an existing school or community centre program to run youth winter programming
- Grow the pool of coaches and officials – 2026/27 training dates to be confirmed; more direct asks for new volunteers
- More support for the Rural Superseries, within budget – support planned for North, West and South tournaments; seeking a partner event in the East
- Support for the 2027 North American Indigenous Games
- Implement the Operational Plan
- New adult high-performance funding support
- 2028 Regional Challenge – working group to plan the event
- MBA 50th in 2032 – 2027 is our 45th; a working group will plan a Lifetime Membership and Hall of Fame recognition event
- Canada Winter Games support
- National event support – Junior Elite and repeat Junior and Senior/Para Nationals