

Executive Director's Report

- First full year in role
- Transition to new board
- Revamping administrative procedures, financial tracking, budget controls.
- Multiple provincial grants completed or in progress

REVIEW GOALS FOR 2023/24

- Align MBA administration, reporting and tracking to be inline with Sport Manitoba requirements. - **Complete - new accounting codes in place, removed Permission Click from our process.**
- Revamp Team Manitoba & High-Performance programs to be in-line with Sport Manitoba standards for funding. - **Partially complete/in progress with Provincial Coach**
- Expand club relations, support around program/event marketing, grants & funding and reporting. - **Partially complete, rural events, F.O.B.**
- Update form collections to online submissions - **Complete**
- Expand MBA programs - **IN PROGRESS**

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Key Items for 2023-24

- Hiring of new staff positions.
- **Hired Elliott fall of 2023**
- Assist with Strategic Planning process - **Complete**
- Update to MBA by-laws for 2024 AGM – **Nearly Complete**
- Review all membership revenues and expenses - **Complete**
- Seek new MBA website solution
- Seek alternate/new membership platform. - **In progress, working with board on other options.**
- Execute ACSC Growing the Game grant. Arts, Culture and Sport in Community Fund
Nearly Complete, applied to change the type of grant we received. 95% of funding we intend to use has been completed.
- Junior Regional Challenge - **Event completed; this did not run in the intended format. A lot of work to be done to set up a 2028 event.**
- Support coaching and officiating training and development. **In progress, training sessions for Umpires, refs and 2 coaching clinics completed. Need to implement seasonal calendar to ensure enough development opportunities.**

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2023/2024 Season Update

- Tournaments – Several events ran with good results, Eastman, Southman, B&C & Masters all canceled. MBA ran our first tournament in a while (JRC).
- Membership has increased 2 years in a row as the MBA works to recover more of the local clubs who have been operating outside of the MBA. More work to do to recover to pre-pandemic levels.
- Officials – this season a handful of officials came back to work their first events in a while, with new people training to join that community. This is promising for our sport.
- PlayerWeb Transition to Tournament Software
Due to the untimely passing of a critical member/employee of the Canadian Badminton community our shift away from the PlayerWeb platform was not possible. This will now take place in June of 2025.
- Membership/Club Fee restructuring
The MBA took on the difficult task of reviewing our membership and fees. For the memberships this hadn't been updated in over 10 years. New pricing for Base, Provincial & National Memberships are now in affect. This was further impacted by significant increases in Badminton Canada fees who went through the same process. Club fees largely remained the same with the only change being the addition of the BCAN fee on grassroot club members and the discontinuing of the discounted base memberships.

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2024/2025 Goals

- Creation of Action Plans related to new Strategic Plan.
- Execution of new Manitoba Liquor & Lotteries sponsorship for 18+ programming and rural support.
- Launching of new 1 day MBA Doubles Tournament (event hosting grant)
- Re-launch of WDP January 2025
- Increase pool of active coaches and officials
- Increase support for rural superseries, clinics and programs. Working within annual budgets.
- Completion of transition to Tournament Software for membership collection.
- Completion of full tournament calendar including Southman, Eastman, Masters & B&C. The MBA is hosting the Junior Elite this fall. Better presence and support for the Westman, continued support for the Norman.
- Better promotion of club programs, events and activities.
- Completion of all current grants
- Renewing sponsorship agreement with Yonex
- Support for 2025 Manitoba Indigenous Games Badminton Event in Norway House