



MANITOBA BADMINTON ASSOCIATION

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Membership Pricing Update

The MBA made the tough decision to update and increase membership pricing for the 2024-25 season. This process hasn't been done in over 10 years and caused the organization to fall behind in this area financially. Increases should have been made a couple of times in the last decade. The increases are significant, and this document is to help share some context around what went into the increases and what the membership money is for.

Staff reviewed the membership pricing of a large portion of the Provincial Sports Organizations in the province. Badminton was among the lowest of all the sports, these increases bring us inline with the average of those sports.

Shortly after the board voted on the new increases, we found out that Badminton Canada was going through the same exercise and had also not changed their pricing in a long time. Their increases were also significant. This amounted to a substantial price increase. We recognize that and will do what we can do keep prices as low as we can while still protecting the financial stability of the MBA.

Major influences on the pricing increase:

Badminton Canada increase – on average Badminton Canada added \$5 to each membership level. This had to be factored into the over all pricing. A table at the end of this document will show the break down of each membership.

Inflation – the cost of everything has gone up significantly over the past decade plus, especially in the last couple of years. Our rates just weren't keeping up with expenses.

Insurance – Coming out of COVID the insurance industry saw a major change. This forced Sport Manitoba to change providers to get more competitive rates. On average rates went up 40%, luckily our increase wasn't at that level, but it was still significant. Additionally, our General Liability Insurance (which we are required to have) no longer included the "Directors and Officers" coverage. This is a new added expense.

Sport Manitoba Administrative Costs – Increases to rent, parking, phone lines and other admin related expenses.

Purpose of Membership/Admin Revenue

Non-profit sports organizations rely on this revenue to cover things like the organization's insurance and administrative costs. They should be contributing towards staff salaries. They need to account for the cost of collecting the money (online and banking fees) and should be contributing towards the costs of the organizations online expenses (website). Membership pricing includes GST as that must be remitted by the MBA.

The MBA remains committed to keeping badminton as affordable as possible but recognizes that increases should have been made in previous seasons.

2024-25 Membership Pricing Breakdown

Base Membership	\$19.00 + GST = \$19.95	MBA \$11, BCAN \$8, GST \$0.95
Provincial Junior Membership	\$30.00 + GST = \$31.50	MBA \$15, BCAN \$15, GST \$1.50
Provincial Adult Membership	\$35.00 + GST = \$36.75	MBA \$20, BCAN \$15, GST \$1.75

National Junior Membership	\$55.00 + GST = \$57.75	MBA \$20, BCAN \$35, GST \$2.75
National Adult Membership	\$60.00 + GST = \$63.00	MBA \$25, BCAN \$35, GST \$3

Corey Draper

Executive Director

Manitoba Badminton Association