



**MANITOBA
BADMINTON
ASSOCIATION**

How to:

***Develop Your Community with
Badminton***

Growing Sport Participation in Your Community with Badminton

Badminton is one of the most popular sports in the world and is the fastest racquet sport on Earth. It is a fun sport to learn and a very challenging sport to excel at. The best thing about badminton is a fairly non-expensive sport that requires only 2 posts, a net, a shuttle and some racquets. All this equipment lasts a long time and does not require any maintenance. In Manitoba, badminton is part of the school system curriculum and is played through the high schools with provincial championships at the end of the badminton season as well. Many individuals are exposed to the sport and fall in love with it every year, making it a life-long activity.

Developing a Club:

Starting a badminton club is as easy as finding a gym that has the equipment and inviting people out! These people don't have to be superstars, but they do need to be interested in badminton, which is easy. Many clubs have specific age groups or playing levels, but just as many are open clubs where parents bring their children to compete against their friends and families, etc. Getting people out is your main priority in starting something good. Just announcing a new idea will spark lots of interest and you'll be surprised how many people join up right away. Once you have the people, you've got a club.

Badminton Manitoba does its best to service the badminton clubs in your community, large or small. Our membership package is priced according to your club size and will offer you many benefits that are sure to keep your club alive and running well. We also will keep your club in the loop with information from Badminton Manitoba regarding tournaments, try-outs, events, merchandise sales and more.

For more information on our club memberships, please download our membership package at www.badminton.mb.ca/membership_groups.html.

Developing Your Coaches:

Good coaches are not easy to come by. Good coaches are ambassadors of the sport, knowledgeable of the game, knowledgeable of badminton skills, encouraging, motivating, visionaries, supportive, believers of continuing education and have good moral fibre. We can't help develop all of these, but we can definitely assist in learning the technical skills required to improve your athletes.

The MBA bases its coaches abilities on the National Coaching Certification Program (NCCP), which is a standardized program across Canada rating coaches on their level of expertise within the sport of badminton. There are 5 levels of coaching to accomplish and each level is more demanding than the previous. Levels 1/2/3 require a coach to complete a technical, theory and practical evaluation, while levels 4/5 require much more in depth study to become certified.

The MBA hosts several level 1 technical coaching courses throughout the year which can be seen at the coaching clinics section of our website. The theory that complies with level 1 is done separately through Coaching MB, and would require a weekend to complete. All our coaches are now subject to completing their respect in sport certification, which is free through the Respect In Sport website

(<http://www.respectinsport.com/index6.html>). Once your level 1 technical and theory have been completed you must finish the required hours of coaching and have a level 1 technical coaching facilitator sign off on your hours. This process is repeated for Level 2 coaching. Any questions or comments can be answered through the MBA's website or by telephone. Coaches must be NCCP certified to a minimum of level 1 to coach athletes in Interprovincial games (Manitoba Games). Coaches must be NCCP certified to a minimum level 3 to coach athletes in National events. For more information on coach development, please visit our website at www.badminton.mb.ca/coaching.html.

Developing Your Officials:

Officials are valuable to the sport of badminton and your community because they have the ability to run tournaments sanctioned by the MBA. This being said if you have an official qualified to run a tournament for the MBA, they are more than likely able to help organize badminton events in your community. Badminton Manitoba hosts tournaments and try-outs all over Manitoba, and thus we need our coaches and officials to be well-developed in all areas of Manitoba.

To begin developing your officials you may start by attending a rules clinic hosted by the MBA. These rules clinics are instructed by our top officials who have been in the business of badminton officiating for decades. Following your rules clinic you may attend an umpire's clinic, where you will learn in-depth how to umpire a badminton match. Umpires in training become regional umpires, who then become provincial umpires, who then become national umpires, who then become inter-national umpires. Who knows, maybe that could be your ticket to the Olympics one day!

For more information on coach development, please visit our website at www.badminton.mb.ca/coaching.html.

Benefits to Your Community:

Many Countries, Province/Territory/States and regions pride themselves on their sports teams and athletes. Sport can build individual and group character, and can bring a town together as friends and competitors. It brings a positive dynamic that everybody understands and loves, and it keeps our kids off the streets and under a safe roof.

Your community can develop pride for having athletes, coaches & officials who train in their own way and compete in local, provincial or national events.

Your community's youth opportunities will grow and their eyes will be more open to the world.

Your community could be a host for MBA sanctioned events such as tournaments, try-outs and camps.

Your community could provide fun and accessible programming for youth, teenagers, adults and seniors.