

**Provincial Coach Report
Annual General Meeting
Wednesday, September 18TH, 2019**

Name: Justin Friesen
Position: Provincial Coach

Season in Review:

- Took part in a total in continued Professional Development last season through courses offered through Sport Manitoba and Coaching Manitoba.
- Attended Badminton World Federation Coaching Conference in Markham, Ontario in November. Great to hear from international coaches with some good discussions at the conference.
- Travelled to National Tournaments to support High Performance/Canada Winter Games athletes
 - Tournaments include: Prairie Junior Elite, Prairie Senior Elite, Alberta Senior Elite, Nationals (Calgary), Canada Winter Games (Red Deer) and Junior Nationals (Winnipeg)
- Canada Winter Games 2019 Red Deer, Alberta
 - Athlete Selection took place August 18/19 and August 25/26. Worked with Selection Committee (Cheryl Bartel, Renee Kunka, Dan Abarientos) to conduct a fair tryout and selection for all of the athletes involved.
 - A further tryout was needed for female athletes that was held in October.
 - Conducted 6 training camps with the Canada Winter Games athletes ranging from 3 to 5 days.
 - Final Selection for males was; Felix Tessier, Rylan Ramnarace, Paul Brown, Arnish Patel and Kyi Nichols with alternate Ivan Tsang. Female selection was; Tiffany Tantakoun, Jeannette Ding, Devika Deraj, Ghajaaayine Senthilkumaran and Emalia Sinclair with alternate Serenity Poirier.
 - Applied for Aboriginal Apprentice Coach with Coaching Canada and only two were awarded to Manitoba with badminton receiving one. Ashelle Dick from Grand Rapids was named to the position.
 - As part of her development she attended a Regional Coach Module 3 course and I attended the Sport Leadership Conference with her in Ottawa in November 2018. She also attended the three test events leading up to the Canada Winter Games
 - Manager was Melanie Cure
 - Was great to have her on the team. Very helpful in logistics with the team in verifying all documents were filled out and all athletes were meeting the deadline's for various tasks leading up to the games. We did some coach development along the way as well to help further her coaching abilities going forward with her club.
 - Overall performance at CWG was adequate compared to previous years. In the Individual Event our athletes performed well, but lost within the first two rounds of play. Felix Tessier had a good chance of medalling in the Individual Event, however, he

had to play the eventual gold medalist in his 2nd game. Any other athlete in the draw could have had a different result.

- In the Team Event MB finished 5th, which is the same result as the 2015 and 2011 Canada Winter Games. Once again we were close with B.C. losing in the round robin play 4 games to 1 with two of our losses in very close games.
- In future, MB will need at least one or two nationally competitive female athletes in Women's Singles, Doubles or Mixed Doubles to be able to break into medal contention in the Team Event.
- Worked with Jason Athayde as a Coach Developer for the new NCCP Regional Coach Module 3 course. He is now a certified Learning Facilitator and able to conduct courses on his own, if needed.
- Collaborated extensively with the Manitoba Aboriginal Sport and Recreation Council to offer clinic and coach development throughout.
 - Assisting MASRC as they begin selection for the 2020 North American Indigenous Games on the East Coast. Will continue to work with them in the leadup to NAIG 2020.
- From January to May conducted over 50 school clinics throughout Manitoba ranging from 2 hour school teams to full school days with Phys Ed. Teachers shadowing the training.
- Worked with High Performance Committee to do a critical analysis of High Performance Program, its shortcomings, strengths and improvement strategy.
- Conducted a pre-junior nationals training camp with special guest coach Alistair Casey. Was not as great as I had hoped and the timing was too close to Junior Nationals. No longer running a training camp prior to Junior Nationals as there is not enough room in the schedule to run a camp and also allow for adequate rest from the many tournaments athletes are playing at that time of the year.
- Coaching the Identified Player Program throughout the season. Program was run 3 hours on Monday and Wednesday nights out of the new Canada Games Training Centre. Assistant coach was Jason Athayde and had other occasional former IPP athletes assist throughout the season as well.
- Assisted in running Provincial Tournaments:
 - Southman Open, Westman Open, Junior Open, Junior Closed, WCTC Tryouts, WCTC, Yonex Prairie Elite & Junior Nationals.
 - Was unable to help with Herb Richard Open (In Ottawa for Apprentice Coach training) and Provincials (too far from Winnipeg with wife expecting child).
 - Unable to coach at Western Canadian Team Championships in Vancouver for same reason as above, but planned logistics around the trip with hotels, transportation etc.
- Attended multiple meetings by Sport Manitoba administration to stay informed on the various aspects of Sport Manitoba and changes to funding etc. as they occur.
- Conducted Regional Umpire training course in Winkler.
- Supervised and managed on-site summer camps with coaches and athletes and parent communications for July and August.

- Am now eligible for Pan Am Umpire Certification and will wait for Badminton Canada to nominate me to go forward.

Looking to the Season Ahead:

- Manitoba Winter Games is quickly approaching for 2022. From previous experience most of the planning for the games begins two years out so that can be expected to be a major time commitment starting 2020.
- Have “rebranded” the High Performance Program to be a Team Manitoba program. Further changes are needed to make the program a success. Right now some of the top Manitoba athletes are not participating in the program for various reasons. I will be making effort to attempt to understand how this program can best suite those athletes going forward.
- The planning for Canada Winter Games 2023 also starts very soon from identifying potential athletes for that time, looking at potential selection committee members and reviewing 2019 Canada Winter Games experience to improve upon it in the future.
- Continuing to develop coach developer’s for the Regional and Provincial Coach levels is important as well as coach evaluator’s. Currently only a couple of people can conduct these courses alone and only a couple of others can do them with another developer/evaluator in Manitoba.
- Planning the remainder of the Team Manitoba camps will be a big part of my position as well as organizing the Identified Player Program for the 2019/20 season.
- Must cut back on my tournament refereeing for the 2019/20 season due to time restraints. There are not enough officials to adequately cover the remainder of the tournaments without undue demand on specific officials. More officials are still required to prevent official burnout and steps have been taken to plan courses in the near future.