

Manitoba Badminton Association (MBA)
Annual General Meeting
Wednesday June 20, 2012
Sport 4 Life Center

Name: Ryan Giesbrecht
Position: Executive Director

Areas of Focus

- Increase communication and face to face opportunities between MBA and its individual and club members.
- Maintain financial responsibility and communication with Board of Directors.
- Begin strategic planning discussion with Board of Directors.
- Establish roots into rural badminton community for further coach, officials and volunteer development.
- Establish dialogue and understanding between MBA and Manitoba High Schools Athletic Association (MHSAA).
- Seek appropriate and qualified replacement for position of Provincial Coach with MBA.
- Establish and train working volunteer committees within the community (Junior Committee, Sponsorship Committee & High Performance Committee).
- Increase demand and desire for officials and coaches.
- Create greater office and administrative efficiency.

Accomplishments

- Held three (3) more tournaments than the 2010-11, including WWC A/B/C/D, Eastman Open and 1st Annual MBA High School Tournament. All showed good participation numbers and subjective feedback, and all will carry into the following fiscal year's tournament plans.
- Maintained our budget and financial responsibility throughout the year.
- High Performance Committee has established themselves once again to be active in preparations for 2012-13 season. Junior Committee was chaired and led by Jo-Anne Peltz whom received assistance from several junior parents throughout the year, and all junior tournaments and fundraising events were run without a hitch! Sponsorship Committee has begun to form with a lead member looking for further members.
- Summer Camps, Developmental Winter Programs and Identified Player Program collectively broke even budget wise. There was a slight loss on the side of tournaments as a whole with the introduction of more matches in junior tournaments, increased prizes for tournaments and lack of sponsorship for two (2) national tournaments (Prairie Senior Elite & Western Canadian Team Championships).
- A wider distribution of clubs are starting to enter tournaments, including small and large clubs, rather than a few well-established clubs. This means less predictable competition leading to better matches and increased learning on the parts of players. This also indicates that the sport is growing from the ground up, which is a positive and sustainable growth.
- Increased ongoing funding opportunities within Sport Manitoba for the select area of Aboriginal and Low Income populations.
- Despite Sport Manitoba funding cuts on average of five percent (5%) to all sport associations, Badminton Manitoba was cut only 2.5%, has been asked to report our financials quarterly rather

than monthly, and has been granted early funding assurance for 2014 Manitoba Winter Games Development.

- Established strategic plan for official's development.

Challenges

- Creating a mutual understanding and motivation on volunteer committees, to create a consistent goal.
- Self-Learning badminton technology such as tournament software and tournament tv, and training volunteers to implement these technologies during tournaments.
- Developing new relationships to foster true growth that is measureable through new entrants into the badminton community, and preventing switching from club to club.
- Training new coaches and officials without a strong number of individuals able to facilitate training seminars (level 1, level 2 or regional umpire in training).
- Creating common understanding to sport developments in the Province.

Work in Progress

- Increasing number of coaching clinic facilitators and maintaining appropriate number of coaches, officials and volunteers for expected badminton growth in Rural Manitoba.
- Finding community sponsors to boost MBA Events without dipping into similar pots of finances.
- Partnering with MHSAA to include officials and a Junior Varsity Provincials without creating a financial loss.
- Creating community buy-in and support for increasing the number of sanctioned rural tournaments for juniors and seniors for the purpose of coaches, officials and volunteer development.
- Provide more accessible option for early years and middle schools to access information and resources on badminton activities.
- Supporting High Performance Athletes whom are competing nationally and for inter-provincial games.
- Getting a head start on grassroots development using 2014 Manitoba Winter Games as the key developmental motivation.

I would like to thank President Cam Inglis for his dedication to the sport as the President of the MBA for two years. Your belief in transparency and importance of listening to the membership is, although not always the easiest way of doing things, the right way of proceeding. I would like to congratulate Archie Chawla on his years of dedication to the MBA as Provincial Coach, as well as his hiring to the position of Head Badminton Pro at the Winnipeg Winter Club. Your dedication to the sport is remarkable and your passion for coach and athlete development is inspiring.

To all the members of the board I want to thank you for your dedication to a year filled with growing pains, and for staying patient as we are clearly in a transition point as an association. As I look at our incoming board members, I am positive about our future.

Ryan Giesbrecht
Executive Director
Badminton Manitoba