

**Manitoba Badminton Association (MBA)**  
**Annual General Meeting**  
**Wednesday September 25, 2013**  
**Sport 4 Life Center**

Name: Ryan Giesbrecht  
Position: Executive Director

**Areas of Focus**

- Work with MBA Board of Directors and Provincial Coach to come to common vision for MBA.
- Establish a clear “road to success” for athletes initially stepping into badminton.
- Identify strengths and weaknesses of Manitoba’s current junior development infrastructure. Establish modes of improving areas of weakness and maintaining or improving strengths.
- Increase volunteer base and volunteer retention for committees such as Junior Committee, Canada Winter Games Committee and High Performance Committee.
- Become more acquainted with MBA Club Members.
- Increase junior and senior tournament participation.
- Transition athlete and school clinics into coach clinics and coach development opportunities.
- Increase development opportunities for coaches and officials.
- Maintain and/or increase one-time event sponsorships & ongoing association sponsorships.
- Maintain clean financial records for reporting to and discussion with Board of Directors.
- Connect with wider audience of badminton players/enthusiasts.

**Accomplishments**

- Established clear “road map to success” with our association which ties together Club Programs with MBA Programming.
- Distributed information pamphlets to each school in Winnipeg and Hanover School Division regarding MBA’s “road map to success” and contact information.
- Maintained our budget and financial responsibility throughout the year.
- Established an involved and informative Junior Committee headed by Bea Rasmidatta (WWC) and Pal Chawla (WWC), who involved a junior representative from Rady Centre, WWC and IPP; Canada Winter Games Committee with Jen Ferguson, Kristen Zsuminsky and David Harrison; and High Performance Committee with David Harrison, Jeff Sparrow, Jen Ferguson and Pal Chawla.
- Summer Camps and Developmental Winter Programs both turned a profit through higher than expected registrations.
- Tournament registration increased in junior and senior tournaments in 2012-13 as compared to the previous two years. Tournaments that show an increase in participation included Herb Richard MB Open, Seniors & Masters, Eastman Open, Junior Closed, Pal Chawla Junior Open & Provincial Championships.
- Bilateral Funding Unit through Sport Manitoba increased our annual funding to \$16,000.00/year based on the activity reporting and goal setting within our association towards development of grassroots badminton in areas of low representation and/or marginalized populations.
- Ran more coaches clinics and less athlete clinics than in typical years.
- Certified 1 Regional Umpire (Paulo Ramos), 1 Provincial Umpire (Simon Liew) and 1 National Umpire (Justin Friesen). 1 Umpire passed her national exam but was unable to complete the practical portion of national accreditation and will finish her national umpire certification in the following year (Janet Harrison).

- Increased on-going association sponsorships to include New Leaf Massage Therapy, Canad Inns Destination Centres & Tavern United. Increased one-time sponsors for Eastman Open and Provincial Championships.
- Initiated a drop-in badminton program called Access Program at Wheelies (1010 Logan Ave.).

### **Challenges**

- Moving forward on matters that are reliant on Badminton Canada's progress. For example, we have been in the process of transitioning our membership database to coordinate with Badminton Canada's membership database for the past year and are still waiting for progress to be made. Additionally Badminton Canada has been in the process of changing the National Coaching Certification Program for the past 5 years and it's difficult to know when we should or shouldn't be running technical clinics.
- Increasing the value of badminton in the school system as early on as grades 7 & 8.
- Bridging the gap between school badminton and club badminton.
- Supporting club members that are in the business of junior badminton development.
- Collecting registrations from badminton clubs in Manitoba, regardless of size and level of activity.

### **Work in Progress**

- Create Team Mentality and cohesive working relationship between all badminton clubs in Manitoba.
- Increasing number of coaching clinic facilitators and creating appropriate increase in number of coaches, officials and volunteers for expected growth in Urban and Rural Manitoba.
- Finding community sponsors to boost MBA Events without dipping into similar pots of finances.
- Increase relationships with school phys-ed teachers and community badminton programs.
- Provide more accessible option for early years and middle schools to access information and resources on badminton activities.
- Developing larger pools of developmental athletes to transition into junior club system (IPP).
- Increase professionalism of senior, junior and school tournaments to raise awareness of importance of valuing the sport.

It's my belief that the sport and our community will grow in a positive way when individuals give anonymously and out of their love of the sport. I would like to thank Don Snider and the rest of the board for their team spirit and dedication to badminton this year as interested and anonymous figures. It was great to have meaningful and passionate discussion during board meetings and although it is a lot of work to move forward, it's what's best for the community, and I'm looking forward to the future.

I would also like to say welcome to the incoming board members and that I'm feeling very enthusiastic about the individuals that are joining the board this year.

Ryan Giesbrecht  
Executive Director  
Badminton Manitoba